



LUXÉLAN



PROBLEM STATEMENT - TRADITIONAL PROCESS SCENARIO

- ✓ Pricing: Unfixed, prone to cost overruns
- ✓ Catalog: No standard options, requires time to visit markets
- ✓ Timelines: Susceptible to time overruns, limited accountability
- ✓ Warranty: No fixed or clear warranties
- ✓ Team: Quality uncertain
- ✓ After Sales Service: Often absent, multi-agency hassle if provided
- ✓ Supervision: One person from the family or team required to attend material or other requirements, supervise the work, maintain the timelines, cost & everything



THE LUXÉLIAN LIFE

“Our **VOW** is to **WOW**,”

We are here to amaze your
Experiences, Senses and More Importantly
Your Living Habits

A black and white photograph of a classical marble bust of a man's head, topped with a small potted plant. Next to it is a tall, ornate candlestick. The scene is set on a dark surface against a light wall. Two orange geometric shapes, resembling stylized triangles or chevrons, are positioned at the top and bottom of the image, partially overlapping the dark background.

COMPELLING REASONS TO PARTNER WITH LUXÉLAN



Bespoke Designs for you



Dedicated Relationship Manager



Top Class Crew of Contractors



Branded Products at the Best of Price



Up to Five-year Warranty



Hassle-free Set up



No Last-minute Surge in Costs



ABOUT LUXELAN

India's First Digitally Integrated
End-to-End Luxury Home Interior Platform

Greet yourself cordially to the realm of
LUXURY HOME INTERIOR SUPPLY CHAIN,
where every facet of interior design is made available to
discerning homeowners through a meticulously curated and
digitally streamlined approach. From ideation to installation,
and even post-sale maintenance, we ensure a seamless and
sophisticated experience for our esteemed clients.



WHAT SETS US APART



Ethics & values are paramount

One of our key goals is to bring about greater transparency in the industry, so we avoid shady tactics like secretly charging commissions to vendors / contractors and others such industry malpractices.



Consciously thoughtful

We detest rigid terms, regulations, and red-tapes. We go above and beyond the call of duty in order to assist our clients.



Stringent quality control on-site

Our site engineers make sure the contractor complies with design specifications and execution standards. To keep our clients abreast of progress, we routinely share the site meeting reports with them.



Assurance of a hassle-free experience

No more chasing multiple vendors for timely material deliveries or timely completion of tasks. Our team will allocate, coordinate, and manage the contracting agencies to get the job done.

LUXÉLAN

THE PROCESS



1

Meet the designer.
fill form, get free
consultation &
initial quote



2

Book
Luxelan with
1st payment
(10% of estimate value)



3

Finalise designs,
materials & other
specifications



4

Place order
& sign-off the
2nd installment
(40% of estimate value)



5

Commencement
of production in
factory and
on-site work



6

As things gain
momentum, keep
tabs on developments
through our app.



7

Final payment
(50% of final bill)
to initiate
shipment



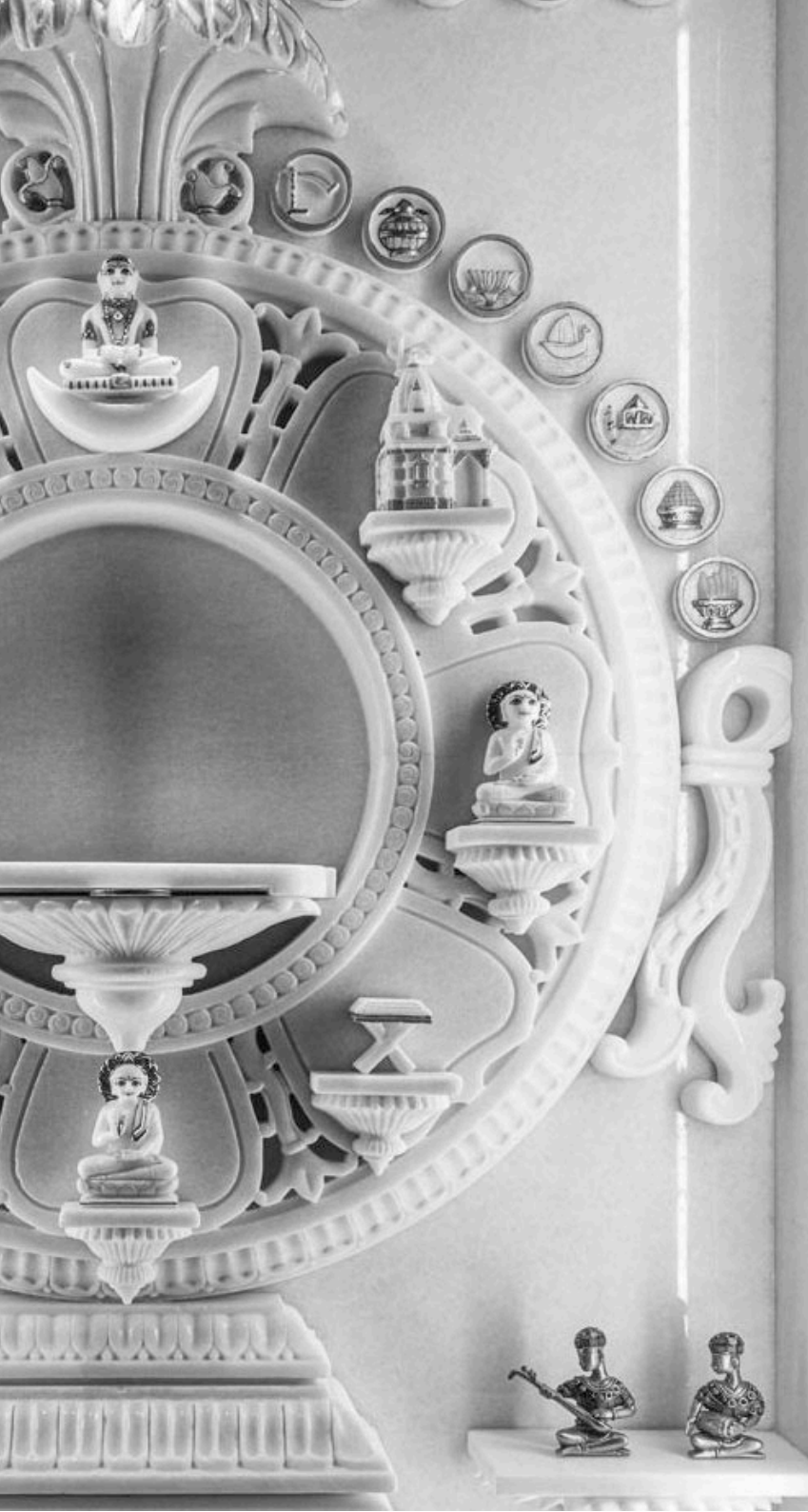
8

End-to-end
execution,
quality inspection
& handover formalities



9

Move into your
premium space,
crafted by
Luxelan



THE LUXÉLIAN LIFE

OUR SERVICES



Elite Frame:

From bare shell to complete design.



Classic Frame:

From warm shell to complete design.



MR. AJINKYA DHUMAL
Co-Founder & Principal Designer

KNOW THE FOUNDER

With a rich body of work that has consistently set new benchmarks in the interior design and home solutions sectors, Ajinkya Dhumal stands tall as one of the nation's premier interior designers. A discerning eye for exotic textures, intensive knowledge of materials and an unwavering focus on the smallest of details set him apart from the rest. The towering success of his venture rests on the solid foundation of over **20 years of diverse industry experience** and his relentless passion for excellence in design.

AWARDS & ACCOLADES

- Recipient of the distinguished 'Most Talented Real Estate Professional' award by National Real Estate Leadership Congress & Awards in 2019

- Member of **Indian Institute of Interior Designers (IIID)** and **Builders Association of India (BAI)**

- Speaker at the prestigious design forums:

- **LG Arc Tech – 2019,**
- **Design Perspective by SAIDEXPO**
- **Kohler Bold Art**



- Featured in renowned publications: Family Interiors, Architecture and Interior Reflection, Business APAC Magazine, The CEO Magazine and many more



MR. RAHUL MUTHA
Co-Founder & Principal Designer

KNOW THE FOUNDER

Unwavering commitment to values and a passion for perfection is what defines Rahul Mutha. With over **28 years of experience** in space planning and interior design, he brings in the remarkable synergy of precise drawings, application of new-age materials and flawless creativity in all his undertakings. In 1995, he founded his own interior design firm, and has since been flourishing in his line of work.

AWARDS & ACCOLADES

- Honored with the Indian **Express Ambience Award 2001** in Residential & Office Category
- Bestowed with the **Certificate of Appreciation** in recognition of distinguished achievements in leadership & service, 2004 by Lions Club international
- **Certificate of Appreciation** in recognition for sponsoring a new lion, 2004. Lions Club international
- Awarded **A & I Digest Design certificate Pillar Design** in 2014
- Awarded **A & I Digest Design certificate** for Design Vision in 2015
- Awarded **A & I Digest Design certificate** in 2016
- Graced with the illustrious **HAFELE & A I & Digest Award for Innovation (New Material)** in 2017





MR. SAGAR AGARWAL
Co-Founder & CEO

KNOW THE FOUNDER

A dreamer and doer, Sagar Agarwal is a civil engineer by qualification. He is adventurous in his approach, which simply means he'll take the road less travelled rather than the tried and tested one. A dynamic individual with a flair for project management and a system-oriented approach to his work, he has about **13 years of experience** in the industry. A serial entrepreneur with a passion for multiple areas, he has ventured successfully into real estate, elevators and modular furniture amongst other fields.

AWARDS & ACCOLADES

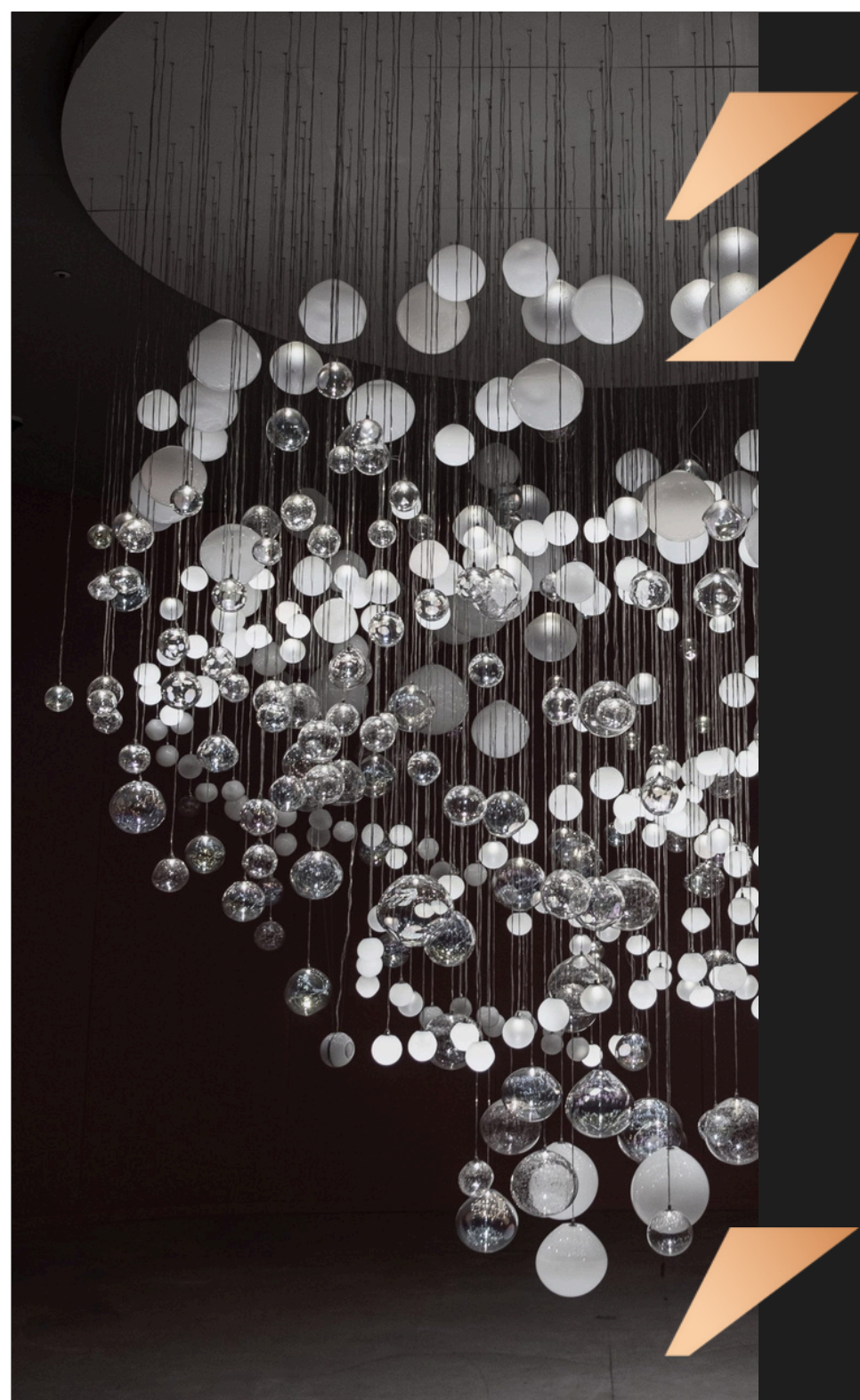
- Gold medalist in Civil Engineering
- Received a 5 star Crisil rating for Swarnabhoomi project. The 7th project in India to be graced with this recognition
- Excellence in Implementation award by chrysalis
- Conferred the 'Most promising Champ' by BNI
- Achieved a world record feat by sky diving with 89 other entrepreneurs



OUR ESTEEMED TIE UPS



LUXÉLAN



BESPOKE DESIGNS
& PRODUCTS
FOR EVERY SPACE

LIVING ROOM



LIVING ROOM



LIVING ROOM



KITCHEN



DINING ROOM



DINING ROOM



DINING ROOM



MASTER BEDROOM



MASTER BEDROOM



MASTER BEDROOM



WASHROOM



WASHROOM



WASHROOM





3D VISUALIZATIONS OF OUR
PROJECTS

MASTER BEDROOM



LIVING ROOM



DINING ROOM



KITCHEN



LIVING & DINING



OFFICE ROOM



ENTRANCE LOBBY



LIVING ROOM





OUR ONGOING PROJECT





It's not just a space with four walls;
it's an invitation to a WOW lifestyle

LUXÉLAN

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